

Increase Internet Lead Conversions: Voice Leads

Lead Master's Voice Leads closes the gap between impulse and action to increase Internet lead conversions. Talk to your Internet leads at their peak interest.

Prospects who send an inquiry via an online form want an immediate response. Yet, most web inquiries that arrive by e-mail or get posted to a database result in delayed phone calls - if any at all. If you don't have a call center dedicated to calling leads in 5 minutes or less, Voice Leads will do it for you.

How Voice Leads Works:

1. When a website visitor fills out an inquiry form and hits the Submit button, your phone rings immediately at any designated number.
2. You are given the name of the person who filled out the form, the nature of their inquiry, and then prompted to Press 1 to be instantly connected via the phone number they provided.
3. You Press 1 and their phone rings. You thank them for inquiring and begin a sales conversation.
4. This closes the gap and converts them from an Internet lead to a phone lead automatically.

Key Voice Leads Benefits

- **Increased Conversions:** Higher connection rate = higher conversion of all online leads.
- **Ultimate Receptivity:** Ability to connect with prospects at their peak of interest.
- **Competitive Advantage:** Be the first to contact.
- **Customization:** Calls can be delivered based on percentage, business hours or specific preferences.
- **Voice Lead Delivery:** All online form leads are automatically delivered as phone calls.
- **Sales/Admissions Rep Satisfaction:** Sales/Admissions reps receive all incoming online leads as live phone calls.

Voice Leads now Features Lead Valet - Queues up after hour leads then calls your reps when they arrive the next business day. Automatically re-attempts call if lead is not reached on 1st call at predetermined intervals.