



Combine Lead Management CRM with CallFire Cloud Telephony and You Get an Instant Virtual Call Center.



Immediate Benefits:

1. Freedom to work from any location with high speed internet
2. No special hardware, software or upfront capital expenditures – just a computer and a high-speed internet connection
3. Easy set-up of at-home agents
4. Freedom to work from home boosts agent morale
5. Real-time reporting and analytics
6. No busy signals or bad phone numbers boosts rep productivity
7. No long-term contracts
8. No monthly minimum, you only pay for what you use

A Streamlined Process

LeadMaster Power-Call is a cloud call center, fully integrated into LeadMaster's CRM campaign management. This software solution shifts outbound dialing into overdrive, streamlining the calling process, while maximizing productivity and campaign revenue.

- Service Flexibility
- Sales Productivity
- Time Savings
- Call Optimization

Your company. Your location. Our software solution.

Because Cloud Telephony resides all online, companies of any size from one agent to hundreds of agents, can build a contact center, in any location, without special hardware, software or upfront capital expenditures.

- Easy setup and administration of at-home agents
- Distributed centers to act as one, regardless of geographic location
- Anyone with a computer and a broadband connection can be a call center agent

No more busy signals or bad numbers.

The issues of manual dialing, busy signals and disconnected numbers are eliminated with LeadMaster's Power-Call. The software solution autodials the phone numbers of people listed in your campaign, while filtering out bad phone numbers.

- Agents spend their time talking with customers
- Easy-to-use interface allows agents to capture data
- Managers can access real-time reporting and analytics
- Users can benefit from a 20 to 30 percent increase in efficiency

Power-Call for Call Centers and Individuals

The Power-Call system allows distributed centers to act as one, regardless of geographic location. Anyone with a computer and a broadband connection can be part of your call center team. An individual rep can also use the Power-Call system to improve their productivity. LeadMaster can handle the logistics for you, so set up and administration of at-home agents is as easy.

Get Started Today!

It's a user-friendly solution, maximizing efficiency and productivity. With no long-term contracts and month-to-month plans, what are you waiting for? Get Power-Call from LeadMaster. Give us a call today, 800-699-4164. You'll be glad you did.